

UTOPIA SYSTEMS SELECTS 365 DATA CENTERS' PHILADELPHIA FACILITY TO DELIVER ITS SAAS SOLUTIONS

Colocation facility offers the connectivity, reliability, and compliance that enables Utopia to deliver scalable and secure Microsoft Office Solutions

Philadelphia, Pennsylvania – August 27, 2014 – 365 Data Centers, one of the top U.S. colocation providers by market presence, today announced that [Utopia Systems](#) Inc., a provider of hosted Microsoft® Office solutions for small to medium-sized businesses, chose 365's Philadelphia data center to deliver hosted software-as-a-service (SaaS) and managed service solutions. Using 365 Data Centers' Philadelphia facility for colocation enables Utopia to focus on its core business of delivering Microsoft solutions and growing its customer base. Utopia chose the facility because of its choice of carriers, convenient location, scalability, compliance and security.

[365 Data Centers](#) offers the scalability that Utopia needs to rapidly meet increasing customer demand for cloud and virtual servers. Utopia provides hosted SaaS applications for firms working in industries such as legal, accounting and medical records which makes 365 Data Centers' HIPAA and SSAE 16 compliance critical to its customers. The facility provides direct access to eight cable and Internet service providers, enabling fast access to the Internet and a superior end-user experience for Utopia's customers. Utopia's customer base is nationwide with a concentration in the eastern U.S., making 365's Philadelphia location at 3701 Market Street very convenient for the company and its clients.

"Utopia started with a very small, local colocation provider but once we hit our first growth spurt, they could not deliver the flexibility required for rapid expansion. With hundreds of users and a forecast for thousands, we needed to add scalability and diverse carrier access to our list of requirements," said Eric White, President and CEO at Utopia Systems. "365 worked with us to provide flexible terms and design tweaks to best-fit our needs without charging an artificial premium. The value provided by 365's flexibility and 'white glove' approach to customer service makes them the perfect partner for us."

"At 365, we know that our customers' requirements are constantly evolving. When Utopia's business began to accelerate its growth, 365 helped them to scale," said Keao Caindec, CMO, 365 Data Centers. "Utopia has grown rapidly from a small deployment of a couple of cabinets to having a whole private enclosure at our facility. We are passionate about helping our customers to succeed and grow."

365 Data Centers' Philadelphia facilities are [HIPAA](#) and [SSAE 16](#) compliant and feature power, cooling, connectivity and security 24 hours per day, 7 days per week and 365 days per year.

About 365 Data Centers

365 Data Centers provides secure and reliable colocation services that offer an easier way to scale business growth and connect to the cloud. Through its 17 U.S. data centers, 100% uptime SLA, and national network of carriers and content providers, 365 Data Centers offers flexible pricing models that let customers pay as they grow with no long-term lock in. Services are secure and tailored for small and mid-sized businesses, telecom carriers and cloud service providers. We partner with businesses, technology leaders and community leaders to build technology centers that enable economic growth.

With 365 Data Centers as a local provider, driving business growth just got easier. For more information, visit 365datacenters.com.

About Utopia Systems

Founded in 2001, Utopia Systems was formed to provide hosted applications centered around Microsoft applications and architecture. More specifically, as an Application Service Provider (ASP), Utopia offers co-location, managed servers, managed services, outsourced messaging, database and Internet hosting solutions to a variety of organizations. The principals at Utopia include former Microsoft employees from various levels of management and technical positions, and most on our team have over 10 years of technology industry experience. We have applied proven best practices and the experience gained from enterprise consulting to the hosted services business. As a result, we have been able to deliver to our customers a much higher quality of service than any other organization offering hosted services around Microsoft technology. For more information, visit utopiasystems.com.

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